



Sales & Marketing CRM Application – SMA

You know what they say about first impressions. That goes for customer relationships, too.

Every customer interaction is an important opportunity to acquire, retain customers and build loyalty. But unlike outbound efforts, inbound customer management requires skills and infrastructure that are both difficult and expensive for many enterprises to efficiently manage.

SMA is an easy-to-use, fast-to-deploy, a feature-rich CRM solution providing companies wide access to vital customer information anytime, anywhere. With SMA, you can better manage your business by integrating field sales, internal sales, customer care, and marketing information.



Features & Benefits

Sales Automation

Effectively manage, forecast, and report on all phases of the sales cycle - and takes complete control of your sales pipeline.

Marketing Automation

Get more from your marketing Dinars, by automating and tracking every marketing campaign, from one-time e-mail communications to multi-faceted marketing promotions.

Customer Care

The Applications client-focused approach centers on comprehensive yet targeted customer management and business process solutions that deliver the greatest value to both your customers and your bottom line.

Make the most of every customer interaction to maximize business opportunities and increase customer satisfaction.





Management

Provide reliable and cost-effective solutions to handle all those day-to-day inbound interactions in a positive, strategic, and professional manner.

Reduces customer management costs while enhancing your customers' experience.

Manages and displays all your products and services in a professional and interactive way..

Components Of SMA:

Back Office Package.

Direct Email and Mobile Marketing

Sales Management Solution including real time reporting.

Task Management Solution.

Multi users license (Unlimited users).

Provisioning:

Assistance in entering your database to SMA.

Customization.

Training



Pricing

Price : 5000 JD

All prices are subject to Sales Tax.

Payment Terms:

25% of total amount to be paid upon signing the P.O.

75% to be paid after training and installation.

Annual Charge:

Hosting, support and maintenance **750 JD / year**

At the end of the day, JorMall.com SMA makes it easier to acquire customers, get them on board, and keep them on board longer.